



# AIM 2018

9–12 July 2018 | Auckland, New Zealand

IEEE/ASME International Conference on Advanced Intelligent Mechatronics



# AIM 2018

## About AIM2018, Auckland, July 2018

The 2018 IEEE/ASME International Conference on Advanced Intelligent Mechatronics (AIM 2018) will be held on July 9-12, 2018, Auckland, New Zealand.

AIM 2018 will bring together an international community of experts to discuss the state-of-the-art for new research results, perspectives of future developments, and innovative applications relevant to mechatronics, robotics, control, and automation. The AIM conference is in its 18th year and typically brings over 400 international experts together. In 2018, it will be held for the first time in New Zealand. Some previous venues of the AIM conference were Munich in 2017, Banff in 2016, and Busan in 2015.

## Venue

The conference will be held in the state-of-the-art Science Centre at the University of Auckland which is in the centre of Auckland city, nearby to popular shopping and dining areas, and in close proximity to an array of accommodation options.

## Invitation to sponsor

We are pleased to invite applications to support the IEEE/ASME AIM 2018 conference through sponsorship and exhibition. IEEE/ASME AIM 2018 delivers an outstanding opportunity for our supporters to:

- Maximise exposure and increase your brand awareness
- Promote your company, products and services to hundreds of delegates all under one roof at one time
- Enhance your image within the AIM community
- Network and build new relationships
- Interact with delegates face to face



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## Sponsorship Opportunities

IEEE/ASME AIM 2018 is offering a number of sponsorship packages designed to provide maximum coverage during the conference and associated activities.

<b>Sponsorship Benefits</b> <i>*all prices include GST and will be invoiced in NZD\$</i>	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Bronze</b> \$3,000
<b>Branding</b>			
Logo recognition on the conference website (incl. a link to your company website), on the conference satchel and in the conference handbook	✓	✓	✓
Colour advert in the conference handbook (artwork supplied by your company)	Full page	Half page	Quarter page
Acknowledgement at opening & close of conference	✓		
Organisational banners outside trade space (supplied by your company)	2	1	
Satchel inserts (supplied by your company)	✓	✓	✓
Trade Exhibition Space	3.6m x 1.2m	3m x 1.2m	3m x 1.2m
<b>Attendance</b>			
Complimentary Conference Registrations	4	2	1
Complimentary Conference Dinner tickets	4	2	1
Delegate List (in accordance with The Privacy Act 1993)	✓	✓	✓

*\*All invoices will be in NZD. To convert to your local currency, please visit: <http://www.xe.com/>*



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## **Conference Accessory Sponsorship (NZD\$)**

First Come Basis

### **Lanyard Sponsorship, NZD \$1,500**

Organisation logo printed on delegate lanyards (single colour print, artwork supplied by your organisation). The lanyards and printing is to be provided by the conference organisers at no extra charge.

### **Pen Sponsorship, NZD \$500**

Sponsor to supply pens. Pens to be distributed to delegates at the conference.

### **Notepad Sponsorship, NZD \$500**

Sponsor to supply notepads. Notepads to be distributed to delegates at the conference.

*Please contact us if you have any other advertising or sponsorship opportunities you would like to discuss.*

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## Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, The University of Auckland (acting as agent for the conference local organising committee) and IEEE/ASME AIM 2018.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of IEEE/ASME AIM 2018 being held at the Science Centre, University of Auckland from 9-12 July 2018 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application.

Details may change without notice. Please refer to the conference website for the latest information.

### General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

### Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

No refunds on sponsorship will be made for cancellations received within 90 days of the conference. An administration fee of \$250 will apply for cancellations made prior to this. Cancellations must be made in writing and forwarded to Event Services, The University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

### Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

### Exhibitor notes

You are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant licenses for the whole or part of the booth without prior approval.

The exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a company representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

### Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

### No animals

No animals are permitted. Guide dogs for the visually impaired are the exception.

### Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

# **Application to Sponsor or Exhibit**

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package for AIM2018.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed

Date

## **Payment Details**

Total to pay \$

Please send me a tax invoice for direct credit payment

I wish to pay by credit card, please send a tax invoice along with a link for payment

## **Please return completed forms to:**

Sara Fox

Event Services – The University of Auckland

Email: s.fox@auckland.ac.nz

Or Post: Private Bag 92019, Auckland 1142

<http://aim2018.org/>

All prices include GST.

Other (please state)	
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